

**Attention: Photo/Assignment/Sports/Community Editors**

**MEDIA ADVISORY**

**Scotiabank Calgary Marathon reveals routes for the 48<sup>th</sup> annual event**

Celebrate the future of Canada's oldest marathon

**CALGARY, Monday, January 9, 2012** – All great city marathons showcase the best neighbourhoods the city has to offer and Scotiabank Calgary Marathon organizers will unveil the future of Canada's oldest marathon this Wednesday. With a new route and new venue, significant event improvements and over 40 charities to support through the Scotiabank Group Charity Challenge, the 48th annual Scotiabank Calgary Marathon will be an experience not to be missed. Runners, walkers, official charities, event organizers and sponsors will come together to celebrate the future of Canada's oldest marathon and the kick-off of a new training season, with an inspirational presentation by John Stanton, founder of the Running Room.

**Route reveal and training season kick-off event:**

**WHEN:** Wednesday, January 11, 2012

**WHERE:** Eau Claire Market, near the Running Room  
200 Barclay Parade Southwest

**WHO/WHAT:** Route reveal: 5 p.m.  
Inspirational presentation by John Stanton: 5:45 p.m.  
Early bird registration special, promotions and sponsor specials: 5 – 7 p.m.

Please visit [www.calgarymarathon.com](http://www.calgarymarathon.com) for more information.

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**For further information contact:**

Lynn Cox, Marketing Director, Scotiabank Calgary Marathon, cell: 403-863-8927,  
[lynn@calgarymarathon.com](mailto:lynn@calgarymarathon.com).